



CMT

BUSINESS SCHOOL

ethical leaders.



alwar das group since 1979
free mind through education



PGDM PROGRAM

2 YEARS
FULL TIME

PROSPECTUS

CONTENTS

About CMT	03
Vision & Mission	03
About Vizag	04
Director's Message	07
Executive Director's Message	08
Joint Director's Message	08
Board of Governors	09
Board of Studies	10
Visiting Faculty	11
About PGDM Program	13
Specializations Offered	14
Trimester Subjects	15
Pedagogy	17
CMT Inauguration	18
CMT Infrastructure	20
Admission Process	25
Life @ CMT	27
Placements	39
Alumni Speaks	41
Media Speaks	42





ABOUT US

CENTRE FOR MANAGEMENT (CMT) was established in the year 2010 with the sole aim of developing ethical leaders to the society. The B-School is one of the leading B-Schools in Andhra Pradesh and in South India.

CMT is promoted by Dr.S.P. Ravindra, son of Late Sri. S. Alwardas garu, taking the inspiration from his father who had pioneered in privatizing education. Dr. Ravindra was involved with his father in building the First Business School in combined Andhra Pradesh in the name of INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT estd. 1987, having an objective to produce “Thought Leaders”. Many students opted to join public sectors rather than private sectors during that time and very few students opted for entrepreneurship. IIM was promoted with Dr. K.K. Das as Founder Director, Professor who had introduced MBA in India at Andhra University. He was the 1st Indian to get Doctorate from Harvard Business School and to teach in Harvard Business School. Dr. Ravindra having passion in building Business Schools promoted another business School in the name of C.M.T with an objective to produce “Ethical Leaders” which is the need for management students all the time.

VISION

To Mould every student of this institution to be an ethical leader with required skills to cater for the requirement of any organization.

MISSION

Culture of the institution is to give the right kind of input helping the students to understand their inner potential and to convert their weaknesses into strengths and to be an ethical leader.

ABOUT VIZAG

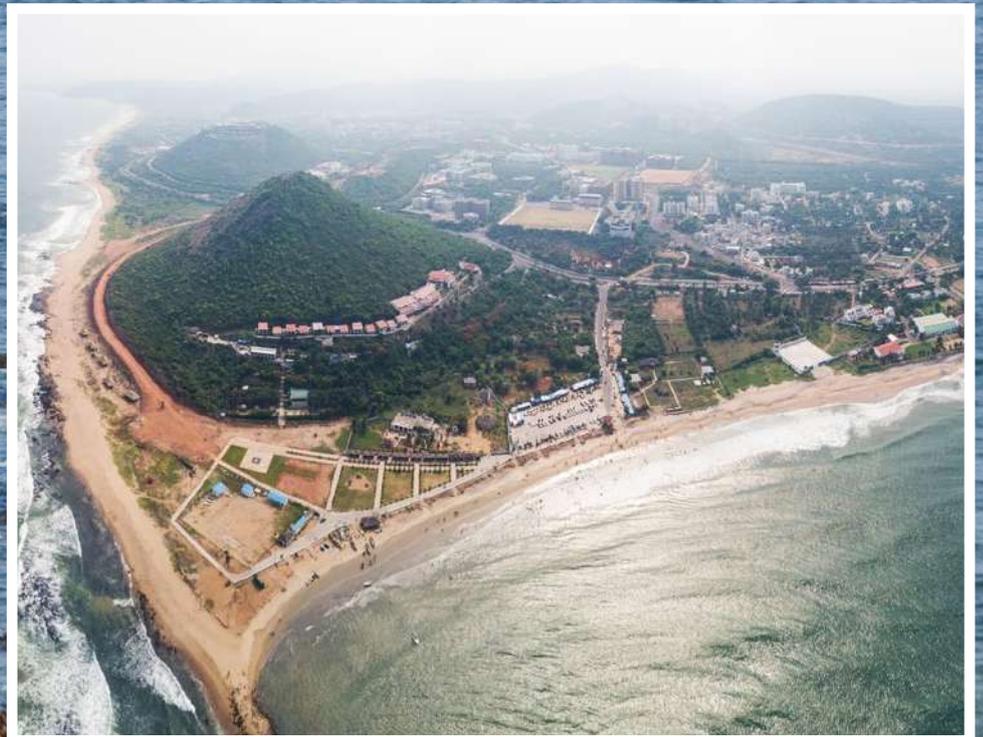
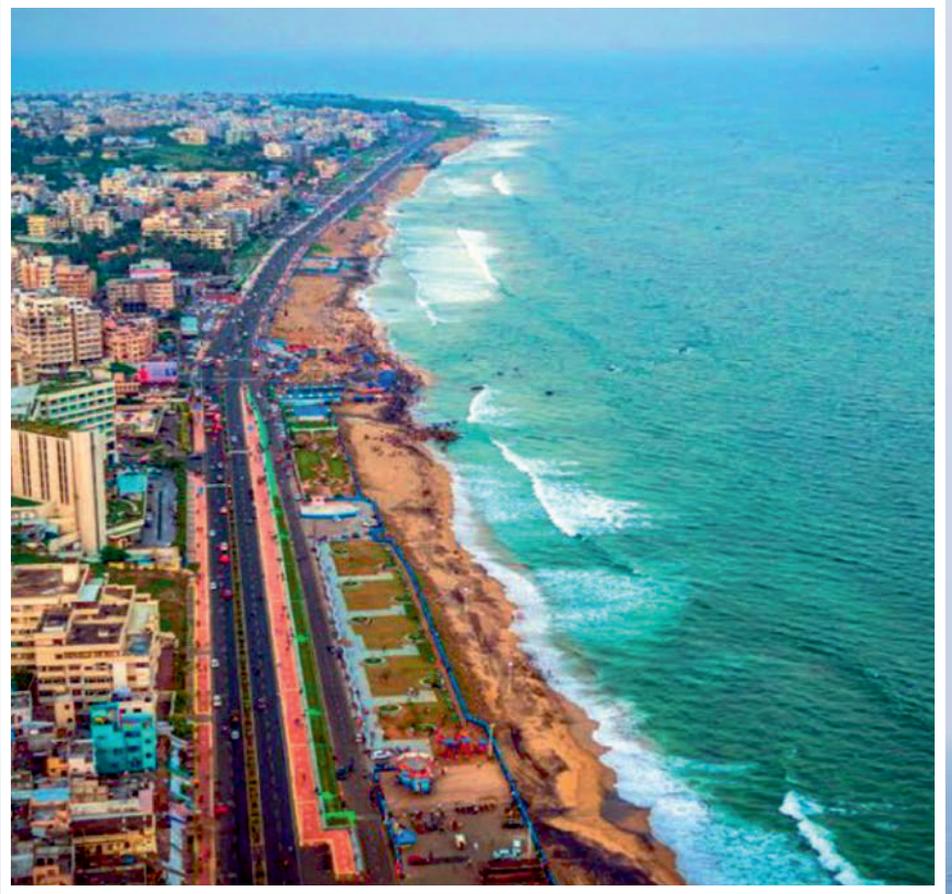
Visakhapatnam popularly known as city of destiny the reason why people address Visakhapatnam as city of destiny because of the serene atmosphere and the natural beauty which exists by having hills and sea. In addition to the natural beauty the added value is the culture of the city where people are very friendly having the nature of welcoming every one to the city and feeling proud of the beauty of the city showing the same to everyone which creates a lot of togetherness among the people of Visakhapatnam and the people who visit. The city which is known for producing the best academicians like C.V. Raman who had contributed a lot to academics and Andhra University which has to its credit of introducing the first MBA program in India for which the founder Prof. K.K. Das the first Indian to get doctorate from Harvard

and to teach in Harvard. Prof .K.K. Das was the first Indian to get a doctorate from Harvard Business School and also to teach in Harvard. We are proud to inform that dr. K.K Das with all his experience in working with HBS and twenty eight years in the united states offering his services to Georgia tech,Atlanta,Howard was invited by our founder late Shri Alwar Das and started the first autonomous PGDM program in Andhra Pradesh which is the sister institute of CMT.

The above said city has a serene atmosphere which is good for quality education. It is no wonder that the children who come from various parts of the country are safe and secure and have a comfortable living which helps them to focus on education. As the city is not overcrowded and the travel time is very less



when compared to many cities the students are able to study in the city without any stress. Students who are pressurized with any stress can ventilate their minds with the help of the natural beautiful scenic atmosphere, which helps every student to rejuvenate themselves. It is hard to believe that a city of such a kind is existing in India. The strengths and the culture of the city had helped the city to be recognized as a smart and a clean city. Public sectors like railways and roadways have won a lot of awards for cleanliness which ultimately helped to increase their turnovers. We at CMT take the privilege of welcoming you all to our city .





MESSAGE FROM DIRECTOR

CMT was promoted with an objective to produce ethical leaders being in the field of management education for more than three decades and having worked under the guidance of Dr. K.K. Das Professor who had introduced management education in India in 1957 and the first Indian to get doctorate from Harvard Business School and to teach in H.B.S. and he has also offered his services in USA for 28 years for Universities like Georgia Tech, Atlanta Harward & Howard.

Personally I was always fascinated and wanted to be an entrepreneur so I grabbed every opportunity to enterprise from my Schooling at the age of 14, I got into various businesses like student refreshment stall Stationary Business, Marketing Various Aluminium products, IPCL Distributer, Distributer for Networking Products, Computers, Computer Peripherals, Director - Visakha Ceramic Pvt. Ltd., Director - Elmar Aqua farms.

Having gained knowledge in getting involved in various businesses and when I got an opportunity to promote a business School assisting Dr.K.K.Das I quickly grabbed the opportunity to assist Dr.K.K.Das in promoting INDIAN INSTITUTE OF ADVANCED MANAGEMENT (IIAM) estd 1987 since then I was involved in supporting my father Late Sri.S.Alwar das who had pioneered in privatising education since 1978 who had established 22 educational institutions. Having being involved in educational institutions, I have pursued my Phd in Management and personally I was instrumental in promoting various education institutions like Sims , Greendale International School etc. With all the rich experience I have earned I felt there is a need to promote another Business School having an objective to produce ethical leaders which lead me to promote CMT Business School which has Autonomy (Approved by AICTE.) and gives all the exposure for the Students to learn in a Application oriented manner which helps all the students to be trained for the requirement of the Industry or to be Entrepreneur.

COME AND VISIT CMT B-SCHOOL WHICH MAKES A DIFFERENCE IN MANAGEMENT EDUCATION.

Dr. S P. Ravindra
M.Com. PGDM PhD.,
Director & Dean



MESSAGE FROM EXECUTIVE DIRECTOR



Centre for Management and Technology (CMT) offers an integrated, holistic, structured and industry specific, PGDM programme which gives students the vital edge for securing an excellent professional career. The vision of CMT is to mould every student of this institution to be an 'Ethical Leader' with required skills to cater for the requirement of any organization. Throughout this programme we continually seek to achieve this vision by imparting academic excellence, improving corporate excellence, instilling character excellence, and inspiring ethical excellence. Our inbound and outbound training programs groom's students to become the most sought out leaders in the global marketplace. We also mentor and nurture them to become thoroughbred professionals, who take up the challenges of the modern business world. This is done by stimulating the mind for creative and innovative thinking.

During these unprecedented times, many people are facing new and complicated challenges that require innovative solutions. In order to prepare you, we have adapted swiftly to a post COVID-19 world by pivoting our traditional in-person learning to Virtual Classes & Hybrid Models.

Our commitment to your career and professional development starts with a conversation. If you need any help in deciding which program will propel you forward, please get in touch so that we can help you in taking the right decision.

Mr. Surya Teja Mutyam
Executive Director,
CMT B-School.

MESSAGE FROM JOINT DIRECTOR



At CMT, we focus on giving a holistic and all-round development of the student. The curriculum is updated from time to time and follows a trimester pattern which allows the student to learn the subjects in a fast paced manner. Industry relevant specializations like Business Analytics and Operations Management are offered to the students. The course involves lots of value added programs and certification programs which allow the student to be corporate ready. Special emphasis is given on decision making and analytical skills of the students. The students lead the 'Business club' activities, which gives them the right attitude as well as the ability to work in teams. The students are continuously involved campus to community programs and also take up short summer projects and the mandatory industry internship program. No wonder students at CMT walk away with best placements and offers from the industry.

P. Suriya Kala
Joint Director,
CMT B-School.

BOARD OF GOVERNORS

Sri Shiv Sagar
Chairman, CMT
Visakhapatnam

Sri S.V.H. Rajendra
Member,
Secretary,
Sri Srinivasa Vidya Prishad (Regd),
Visakhapatnam

Sri S. H. Krishna Rao
Member
SSVP, SBVP, SVVP
Chief Divisional Manager (Retd),
Indian Oil Corporation Ltd.

Dr. Vijaya Ravindra
Member
Correspondent,
Samata Degree & PG College

Sri Ragam Kishore
Member
Vizag Sea Port Ltd,
Visakhapatnam

The Director
AICTE Nominee,
Member
Southern Regional Office,
All India Council for Technical Education,

Sri Dr. S. P. Ravindra
Director, CMT
Visakhapatnam

Prof. Sri Ravi Sundar
Member
Honorary Chairman,
Advisory Body, Former Professor,
IIM Lucknow

Sri S. K. Ghosh
Member
Professor, IIM Indore
Field of Management from outside the State/ Region

Mr. Krish Dhanam
Member
Ambassador, Ziglar Corporation, USA

Brig. (Dr) P. Raj Kumar
Member
Professor, VIT Business School,
Vellore, T. N.

Mr. Aziz Mehdi
Member
B.E., PGDBM (XLRI),
Professor IIAM

Shri Hargopal
Member



BOARD OF STUDIES

Sri Dr. S.P. Ravindra

Director
CMT B-School
Vizag

Sri Krish Dhanam

Member
Ambassador
Ziglar Group
USA

Sri Mr. Vijaykumar Atmakuri

Member
ASR Agro Ltd.
Visakhapatnam.

Sri Mr. K Krishna Kumar

Member
PGDM, XCRF
K Ramabrahmam & Sons Private
Limited, Vizag

Sri Prof. Ajith Kumar V.V.

Member
Vice-Chancellor
Skyline University Nigeria

Dr. Vijaya

Member
Financial Consultant
Detroit
USA

Sri Surya Kumar Pala

Member
Senior Consultant
Manhattan Associates Inc
Atlanta, USA

Ms. Suriya Kala Pala

Joint Director
CMT B-School
Vizag

Sri Dr. Arumugam Murugesan

Former Regional Head
ICFAI Business School (IBS),
Hyderabad

FACULTY



A Chemical Engineer by profession with nineteen years of Industrial Experience and another Twenty One into Training, Consulting, Administering and Teaching in various Institutions including a NGO. Worked as Regional Head - AP and Campus Head at ICFAI National College, with total responsibility and accountability for various functions Marketing, Academics, Examinations, Student Performance and Evaluation, Faculty Performance and Evaluation, Training Students on Soft Skills, Internships, Placements, etc. Currently an Author, Trainer, Technical Writer, Consultant and Advisor for the industry and academic institutions; with Training focus in Safety, Operations, Life Skills, Soft Skills, HR, Administration, etc.

**Anataram Muregeshan, Author, Life Coach & Advisor
Former Regional Head, ICFAI Business School**

Naveen Perla has done his PGDM program from IIM Kolkata and later worked as National Head – Satco Markets Private Limited. He then joined hands with his brother as Financial Head for Jet-Set-Go - Private Chartered Flight Business which lets flyer to fly at their ease each time they want to fly. He has also founded FrMr Ecosystems an Organic Food Producing company. He is also equally motivated in sharing his rich experience with the student fraternity in the form of Guest Lectures, Visiting Faculty for IIM-C, IIAM Vizag and also does Training programs in Financial Modelling and other Finance sectors. He is currently involved with IIAM as a member of Advisory board in IIAM – B School, Vizag.



Naveen Perla, IIM-C

Co-Founder & Director - Frmr Ecosystem Private limited



Inder Nuttaki, a graduate of Sydenham Institute of Management, Mumbai is a 1st Generation Entrepreneur who started his own construction company in the name of Shourya Constructions and has 4 projects to his name. He is awarded the builder in Andhra Pradesh by CREDAI for the year 2019. He has taken up several training programs in IIAM, GITAM and CMT to name a few which are focussed on entrepreneurship.

**Inder Nuttaki, PGDM, Sydenham
MD, Shourya Constructions**

Surya Teja Mutyam has done his Masters in Biotech from Germany and went onto work with Roche - The Largest Pharmaceutical Company in the world, as Research Engineer for a period of 5 Yrs. He then moved back to India in the year 2014 and joined ICRISAT, Hyderabad as Research Scientist. After working in Hyderabad for 3 Yrs he moved to Vizag and started working as Executive Director of IIAM Business school and involved majorly in Marketing and Branding.



Mr. Surya Teja Mutyam

Executive Director, CMT B-School.



DEEPAK MANU MENDA, has completed his Masters Degree from Gitam Institute of Foreign Trade. He is a representative of a few National and International Brands in the Industrial sector. DEEPAK is passionate entrepreneur, a trainer & a social worker. He has represented ROUND TABLE INDIA, a social organization as the President in 2014-15, he has been associated with this organization for 14+ years. He also has been the President of Yi, arm of the CII. At present he is the President of his community Sindhi Panchayat, Visakhapatnam. He has taken active Leadership roles in these organization. Deepak is an active Trainer where he has trained many youngsters across India over the last 15+ years.s.

**Mr. Deepak Manu Menda
MBA (Foreign Trade)**

FACULTY



Pala Suriya Kala is a seasoned academician, educationalist, researcher and writer. She has over twenty five years of teaching post graduate management students. She is a Masters of Business Administration from GITAM. She worked as Senior Research fellow in Andhra University after qualifying in national eligibility Test –NET conducted by the UGC. She has worked abroad in a world bank funded initiative in Africa. She has written two books, published over 20 research papers and published various articles.

P. Surya Kala
Joint Director
CMT B-School

Dr. B. Upendra Rao is currently working as Associate Professor in IT Systems & Business Analytics. An accomplished professional with more than 20 years' experience in Information Technology, ERP, SAP and 10 years' experience in teaching management subjects. He holds a Ph.D degree in E-Commerce from Andhra University, Visakhapatnam and has published numerous research papers in reputable journals. In addition, he is a certified professional in Business Analytics with strong technical skills in R, Python, PowerBI, Tableau, etc.



Dr. B. Upendra Rao
Associate Professor



Dr. Madhavi Venugopal MBA, MA, MPhil, Ph.D, has over 15 years of teaching experience to Management aspirants at different universities and B School. She has done her PhD in tourism marketing and MPhil in marketing. She is member of venture development committee in association with GITAM University. She collaborated with VCCI Visakhapatnam. She is an eminent corporate trainer, and recognized student counselor.

K. Madhavi Venugopal
Academic Coordinator

Ms. B. Bala Nagasree has an MBA from Vignan Institute of Science and Technology and M. Com from Andhra University, currently pursuing her Ph.D. in the department of management studies and certified digital marketer from Tech Mahindra Smart Education. Having 2 years of industry experience with Infosys, Bangalore and for over 3 years of experience in academia and actively contributing as an external evaluator for Gitam University of distance education. She has attended various faculty development programs and workshops in best of the Universities. In her area of expertise, she has presented a few papers in National and International Conferences. She currently holds the position of Chief Superintendent of Examination at CMT B-School.



B. Nagasree
Controller of examinations



Ms. Ramya Sree. M, Assistant Professor with CMT B-school has around 7 years of teaching experience in academia. She has done her MBA(Finance, HR) from VIMW(JNTUK) also hold PGDB from Manipal University, Bangalore. Currently, pursuing her PhD(Finance) in the Department of Management studies from Krishna University, Andhra Pradesh. Also cleared UGC-NET(2017), APSET(2016) in the area of management. She also participated and presented in various National and International conferences and published Research papers in eminent management Journals. She currently associated with CMT B-school as an Assistant Professor.

Ms. M. Ramya Sree
Assistant Professor

PGDM PROGRAM AT CMT

The PGDM Program at CMT enables the student to have a robust introduction to Management discipline. The curriculum at CMT is updated time to time which enables the student to learn the new concepts in each subject. The curriculum is designed in the manner in which the students start from the fundamentals of management to the knowledge of Specializations and the field in which they are interested in building the future. CMT follows trimester system which helps the students in continuous learning thus not wasting any time during the two years of study. CMT follows the specifications of AICTE MODEL Curriculum and has infused the curriculum with both core and elective papers, as well as value added courses.

PROGRAM OBJECTIVES

- To understand and apply management knowledge and practice
- To develop Students analytical, problem solving and decision making capabilities
- To enable the student to work individually as well as in teams
- To inculcate a positive and ethical outlook in students.
- To stress on practical and out of classroom training.
- To strengthen the students communication skills.
- To emphasis on holistic development of each individual by life long learning
- To develop an understanding of environment and sustainability issues

ORIENTATION & PREPARATORY PROGRAMME

CMT orientation programme is conducted before the commencement of the first semester. On the first day of the programme the students are welcomed with a formal inauguration and a ceremonial address by the chief guest and the administrative heads. The following days after the inauguration are devoted to experience sharing sessions by corporate executives as well entrepreneurs. During the orientation period, outbound activities are also organised for the incumbents to develop teambuilding and problem-solving skills. In addition, preparatory classes are conducted in accountancy, statistics and economics depending on the undergraduate programmes previously pursued by the incumbents.

SPECIALIZATIONS OFFERED

- Dual specialization is offered to students. Students can opt for any two specializations out of the 6 specializations offered.
- At-least 20 students should opt for the same specialization, for the specialization to be offered by the institution
- Students should opt for any three papers out of the subjects given in electives.
- Credit based choice system (CBCS) is followed where the students can choose their elective papers.
- One Value Added Certificate will be given during the entire program like a foreign language or a technical skill.
- As a business school which gives priority to ethics, campus to community program is also given as a credit to the student.
- Curriculum also gives importance to communication and personality development which are the required for the corporates.

• **MARKETING MANAGEMENT**

A focussed course structure equips those interested in this field with the skill set needed to understand, interpret and apply marketing concepts in live corporate scenarios. The students learn the practical applications of marketing principles through case studies, seminars, workshops, guest lectures and research projects.

• **FINANCIAL MANAGEMENT**

This specialisation is designed to provide students with a strong base in applied financial management. It helps them in sound financial decision-making, providing a deep understanding of the financial aspects of the economy and the corporate world. The quantitative and analytic skills of the students are enhanced in the process.

• **HUMAN RESOURCE MANAGEMENT**

This course provides students with the skills required for successful human capital management. It familiarises them with current corporate practices in the line. The course focuses on interpersonal and people management skills, to enable students to transcend the scope of Human Resource Management and become Strategic Business Partners.

• **RETAIL MANAGEMENT**

The course provides a detailed knowledge of the concepts and processes involved in retailing and allied sectors. It covers both theoretical and practical approaches relevant to best practice in the national and international retail business. Student will learn important business skills such as budgeting; problem solving, consultancy and team management. From the very start of the course students will have the chance to learn from retail professionals. Field trips will give the chance to explore different types of retail environments and meet practising managers. Guest speakers are regularly invited to discuss curriculum topics and to provide professional insights into contemporary issues.

• **OPERATIONS MANAGEMENT**

Operation Management deals with the design and management of products, processes, services and supply chains. It deliberates the procurement, development, and utilization of resources that company need to deliver the goods and services their clients need. The content of the course is designed with the aim of to stay a step ahead of companies' current needs, giving learners the knowledge, skills and perspectives they need to create value for their firms in the future.

• **BUSINESS ANALYTICS**

This program enhances Business Analytical skills in decision making at the highest level of the organization. This program addresses a range of issues that are integral to business decisions through case studies, dynamic faculty presentations, and group discussions. With this program you will develop knowledge and competencies on various analytical tools and technologies to collect and analyse data for generating business intelligence and support different functional areas of organizations belonging to various industry domains. Business Analytics are used in industries like retail, financial services, manufacturing, healthcare, e-commerce, energy, social media, e-governance, telecom etc.





TRIMESTER SUBJECTS

TRIMESTER 01

- Principles of Management
- Business Environment
- Managerial Economics
- Business Statistics
- Accounting for Managers
- Essential Communication
- Business Ethics

TRIMESTER 02

- Entrepreneurship Development
- Managerial Communication
- Organization Behavior
- Research Methodology
- Management Information System
- Business Law
- Business Model Development

TRIMESTER 03

- Marketing Management
- Finance Management
- Human Resource Management
- Business Analytics
- Retail Management
- Production and Operations Management
- Campus to Community

TRIMESTER 04

- Digital Marketing
- Strategic Management
- Personality Enhancement
- Elective- I (3 Papers)
- Elective- II (3 Papers)

TRIMESTER 05

- Cross Cultural Issues
- Stress Management
- Value Addition Certification
- Electives- I (3 Papers)
- Electives- II (3 Papers)

TRIMESTER 06

- Capstone Project
- Research and Publication
- Industrial Internship Programs

SUBJECTS

ELECTIVES

MARKETING

- Consumer Behavior
- Advertisement and Brand Management
- Logistics and Supply Chain Management
- Global Marketing
- Customer Relationship Management
- Services Marketing
- Business Marketing
- Marketing Analytics

FINANCE

- Financial markets and service
- Investment and Portfolio Management
- Strategic Financial Management
- International Financial Management
- Banking and Insurance
- Corporate Finance
- Risk Management
- Behavioral Finance

RETAILING

- Visual Merchandising
- International Retail Marketing
- Store Management
- Retail Operations
- Direct and Network Marketing
- E-Tailing
- Marketing Analytics
- Logistics and Supply chain Management

OPERATIONS

- Supply Chain Management
- Enterprise Resource Planning
- Project Management
- Logistics Management
- Material and Inventory Management
- Total Quality Management
- Operations Research
- Six Sigma

HUMAN RESOURCE MANAGEMENT

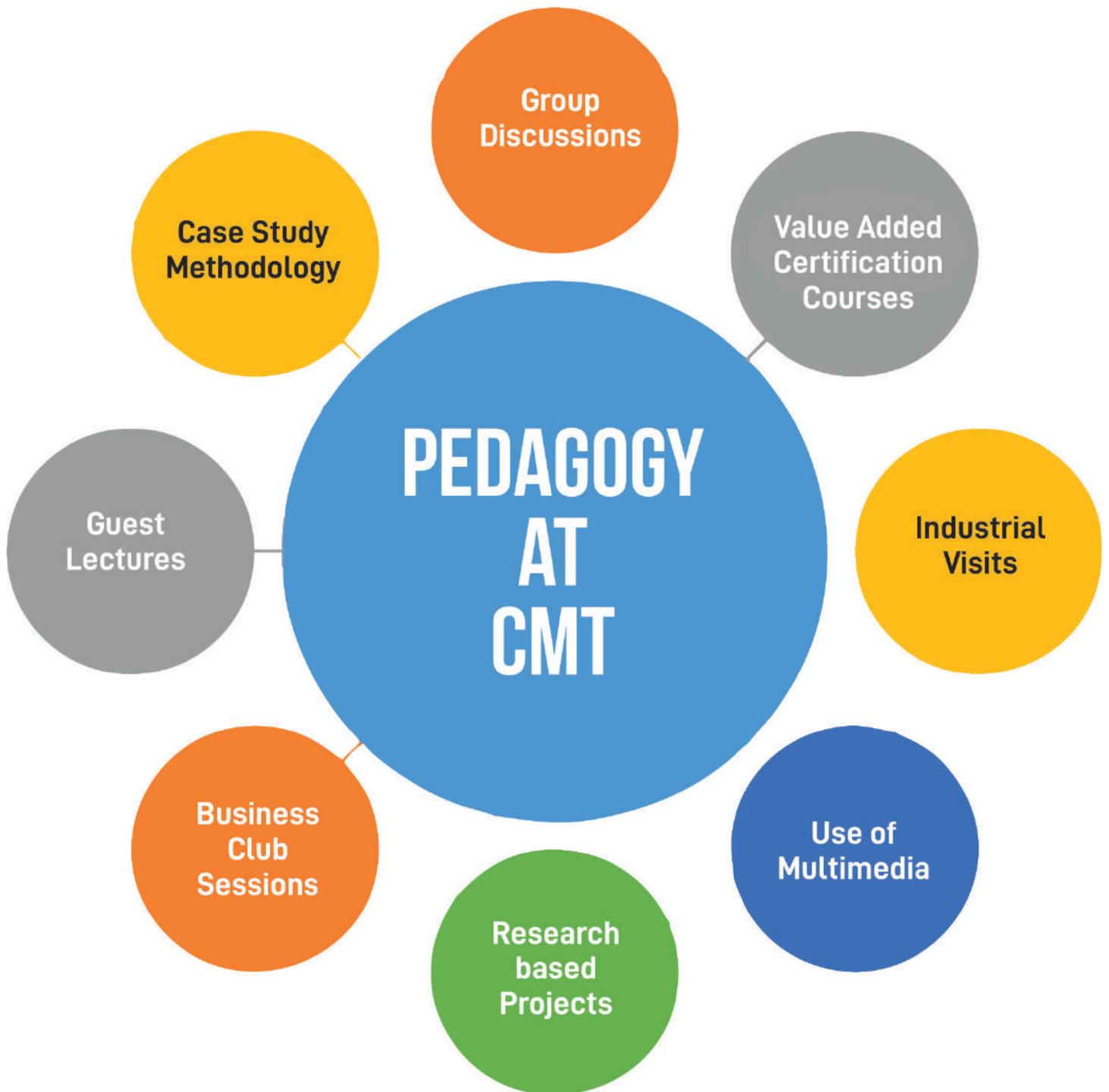
- Performance Management systems
- International HRM
- Strategic HRM
- Learning development
- Labour laws and Industrial Relations
- Compensation and Welfare Management
- Talent Management
- HR Analytics

BUSINESS ANALYTICS

- Big Data Analytics
- Predictive Analytics
- Analytics with Advanced Excel
- Text Analytics
- Machine Learning
- Marketing Analytic
- HR analytics
- Artificial Intelligence

PEDAGOGY

The learning methodology at CMT is based on continuous learning and is drawn from the best of the world. It has evolved over the years and is constantly being updated and benchmarked against the best practices. Stress is made on always learning from our surroundings and the events that are taking place around us. Faculty members strive to make the classes interactive so that students can correlate the theories with practical examples for better understanding.



CMT INAUGURATED BY DR. CHIRANJEEVI



CMT Business School was inaugurated by the Mega Star Dr. Chiranjeevi and a galaxy of Ministers, MP, MLA's and prominent businessmen and academicians.

Dr. Chiranjeevi had appreciated Alwar das Group for the Services which are being offered for the last three decades and for pioneering in privatizing education, taking the initiative in promoting the first Public School estd. 1980. first private law College ie., NVP Law College estd. 1980 the first Autonomous PGDM Business School (IIAM) estd. 1987 with an objective to produce thought leaders and now promoting Centre for Management & Technology (CMT) estd. 2010 with an objective to produce 'Ethical Leaders' which is the need of the day. In addition to the above he appreciated Alwar das Group for running 28 Educational Institutions catering from Play School to Post Graduation and Research level.



INFRASTRUCTURE

@CMT

Infrastructure of college holds very much importance especially when it comes to providing various facilities to the students for education and health purposes.

CMT is fully Air Conditioned Wifi enabled Campus established in lush Green Serene Atmosphere having the state of Art infrastructure giving the right kind of Ambience for the Corporate Business School. Fully equipped class Rooms with LCD / TV Audio System to execute effective teaching methodologies. Faculty Rooms, Board Room, Library having the facility of Various Management Books Reference Books and ELibrary, Case Discussion Rooms, R&D Center, Incubation Center, Seminar Hall, Amphi-Theatre, Food Court, Indoor sports like Table Tennis, Chess, Caroms etc., and Out door sports like Volley Ball, Throw Ball and also having facility for Swimming, Horse Ridding, Skating. Basket Ball Cricket Nets, Cricket Grounds Foot Ball Grounds etc.,



A/C Class Rooms



Seminar Hall



Digital Class Room

INFRASTRUCTURE



**Discussing with the Director
winning strategies**



Students interacting with Joint Director



Session in progress in Digital Class Room



**Analyzing after the class to
understand the concepts of Management**



**Students clarifying their doubts
after the class**



I got my point



Students discussing case study

INFRASTRUCTURE



Women Empowerment



On the move to visit Industries



Faculty & Books



Library Time



Seminar Hall



Board Room

ADMISSION @CMT



ADMISSION PROCESS



- A Bachelors degree recognised by Indian Universities equivalent in Commerce, Arts, Science, Engineering, Agriculture, Medicine etc., is the minimum pre-qualification.
- Candidates should have minimum 50% overall to be eligible for the admission into the programme.
- Candidate should have appeared for qualifying exam like MAT/ CAT/ XAT/ CMAT/ GMAT/ ATMA/ CMT Admission Test conducted by the institute / their respective state's CET.
- The Candidate should also attend the Group discussion and personal interview as a campus selection process.
- The decision of the Institute is final in all matters of selection.

FEE STRUCTURE

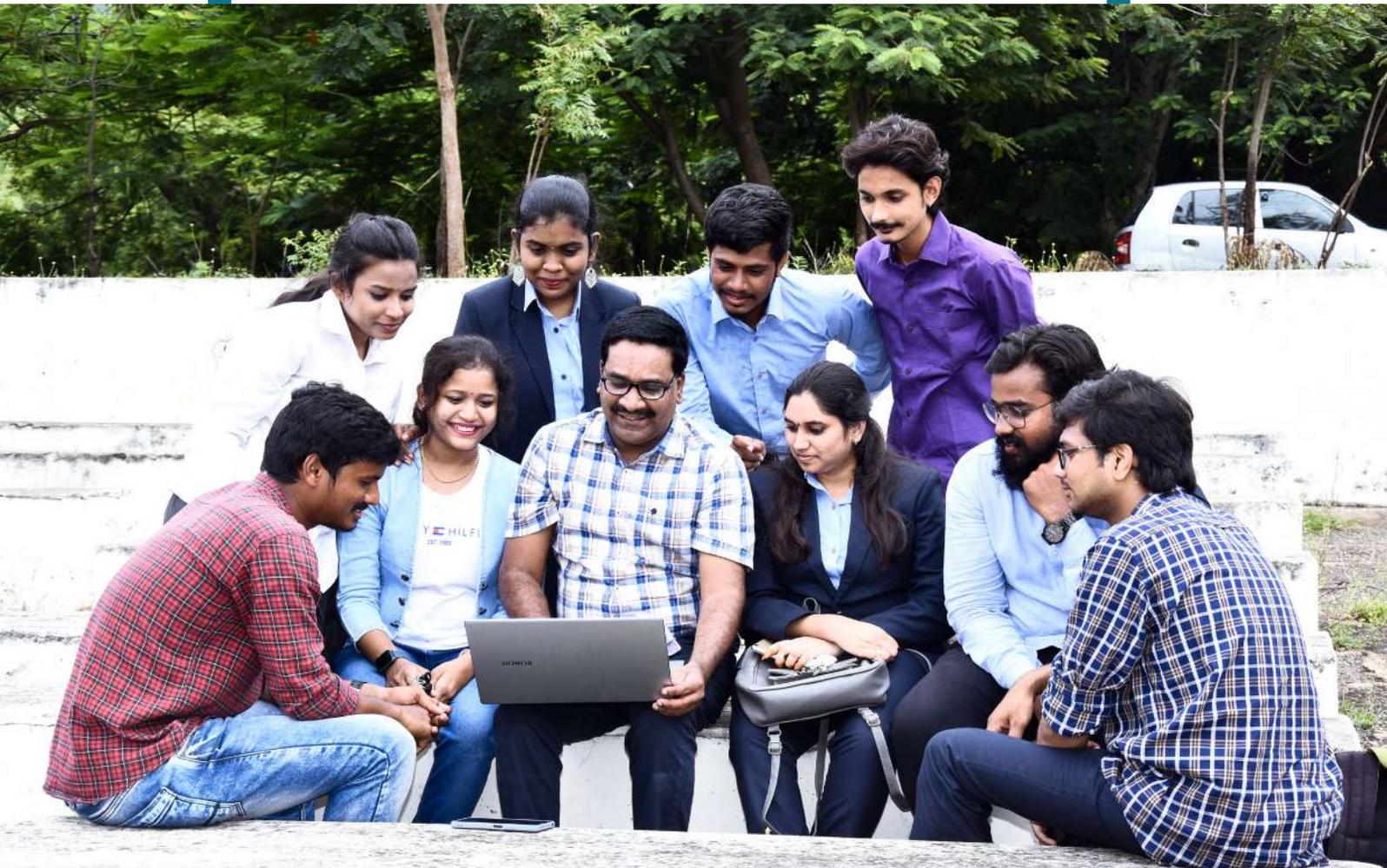
SCHEDULE	AMOUNT
Admission Processing Charges	Rs. 8000/-
Trimester 1 (at the time of admission)	Rs. 32,000/-
Trimester 2	Rs. 32,000/-
Trimester 3	Rs. 32,000/-
Trimester 4	Rs. 32,000/-
Trimester 5	Rs. 32,000/-
Trimester 6	Rs. 32,000/-
Total Fee	Rs. 2,00,000/-

STANDARD OPERATING PROCEDURE (SOP) STUDENTS

Academic Discipline:

1. All students of the incoming batch must attend the orientation program. Parents will also be invited to the inaugural function.
2. Students should attend the classes on time in formal attire and must carry their Identity Cards.
3. If a student is taking leave for more than a day a prior permission from the director is mandatory.
4. Students must maintain a minimum of 75% attendance to be eligible for Term End examinations.
5. All students must adhere to Institution's Code of Conduct.
6. If a student is irregular to the classes, Director's permission is mandatory to attend subsequent classes.
7. All students are instructed to be prepared in advance for classroom discussions and role plays etc.
8. Students should take up summer internships by confirming to the Institution's SOP of summer internship.
9. Students must adhere to Fee schedule circulated by the management.
10. Students should strictly adhere to academic, examination rules.
11. In all the ways students must maintain and commit to the Institution's code of conduct.
12. Students are expected to use the internet only for academic purposes only.

LIFE @ CMT



Life at CMT brings like minded individuals to foster strong relationships by growing together. Team work is the key to studying in CMT. The campus gives lots of opportunities for studying, playing and learning together. At CMT we believe in the all-round growth of the individual and therefore studnets involve in both curricular and extracurricular activities in the campus.



VIRAT

National Level Management & Law Fest

CMT Students along with sister concern institute like SIMS and NVP Law College Organizes a Management Fest Called VIRAT. Students are encouraged to participate in the above Management fest so that the students develop the concept of team building and to work with fellow students. Two day fest is hosted by the three institutes inviting students of Degree and MBA from various parts of the Country. Visiting students from other places are given boarding and accommodation.



INDUSTRY INTERFACE

SEMINARS, GUEST LECTURES & WORKSHOPS

Seminars, Guest Lectures and Workshops are a regular feature at CMT providing a forum for presenting research work and discussing important issues of global interest. These events bring together academics, Corporates and Policy-makers and are an opportunity to network and learn. National and International conferences are planned right in the beginning of the academic year and are conducted in every quarter. These events reflect a high level of engagement with our faculty, students, and external stakeholders and ensure that we remain at the forefront in our fields of management education, research and best practices.



INDUSTRIAL VISITS

CMT provides its students regular opportunities to visit manufacturing and service facilities of various industries to understand the intricacies of different businesses. Such visits help students learn the technological advancements & recent trends in the industry. These visits also expose and acquaint the students with various processes involved in manufacturing

of products and operations of service industries. Students are sent to industry & plant visits to give them hands-on experience about the functioning of the corporate sector.

OZONE DAY

Students of CMT are trained to be responsible citizens who are conscious of their environment. On Ozone Day, students from various institutes are invited to present ideas and solutions for protecting the ozone layer.



NATIONAL MANAGEMENT WEEK

Students of CMT are trained to be responsible citizens who are conscious of their environment. On Ozone Day, students from various institutes are invited to present ideas and solutions for protecting the ozone layer.



TRADITIONAL DAY CELEBRATIONS

CMT has a diverse and inclusive culture, where students come together and take joy in learning about each other's cultures. Traditional Day is one such step taken towards inclusivity. Students and faculty find a means of self-expression, by representing their cultures and states.



JOY OF GIVING

Students take up projects like getting the physically challenged children to the campus entertaining them giving gifts and taking care of them. We also see that Business Schools training the students only to earn more money but here at CMT we train the students to be Smart, Ethical and have the human touch to be asset for the Organization the work for and to be a true leader.



PRESENTS

STRINGS

ROCK FESTIVAL - 2013

BATTLE OF THE BANDS

CITY'S VERY FIRST ROCK FESTIVAL

YOUTH ICON
RAMANA GOGULA
TOLLYWOOD MUSIC DIRECTOR

SHOW STOPPER

Centre for Management and Technology in Association with Vizag Round Table 77, towards "FIRST SMILE", for getting children operated with cleft lip, a rock show was organized with Raman Gogula, called the "Battle of the Bands". One of its kind Rock Band competition where entire Indian academicians and corporates come together and compete to prove their mettle. It is also to take part in social responsibility activity of CMT by raising funds to conduct Cleft lip operations for such people who cannot afford to bear the cost. It is an initiative of CMT to involve every sphere of the society to showcase their social responsibility.





CMT BANG was celebrated to congratulate the achievers of Centre for Management and technology in areas of placement, academics and all round performance. The awards ceremony was followed by fun and frolic with good food and music with a live band.

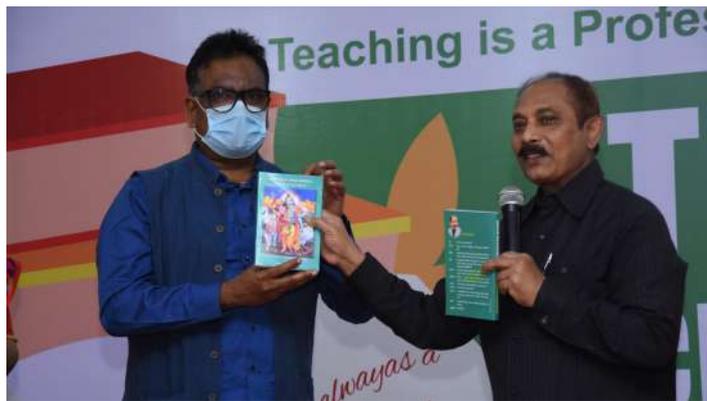
BANG

(Awards & Music)



TEACHERS DAY CELEBRATIONS

As the management believes in institutions are not built by bricks but with faculty, we take Teachers Day as an opportunity to felicitate the teachers, taking Sarvepalli Radhakrishnan as an inspiration for the teachers. Teachers of various institutions of Alwardas Group are invited to celebrate Teachers Day on a common platform. We invite the most dedicated teachers to address their fellow teachers by giving the best input in order to mould every teacher to be committed to the noble cause they have taken up. Services of various teachers are being recognized for the different methodologies adopted by teachers creating a major impact on the student's mind to understand the concepts well. Fun games having interaction within the teachers are being organized getting teachers together to create a better understanding.





SIMS FACULTY & SUPPORTING STAFF



CMT FACULTY & SUPPORTING STAFF



NVP LAW COLLEGE FACULTY & SUPPORTING STAFF



IIAM FACULTY & SUPPORTING STAFF



GREENDALE FACULTY & SUPPORTING STAFF



APS FACULTY & SUPPORTING STAFF



CONVOCATION 2015



CMT CONVOCATION 2015

A proud moment for students, teachers and parents alike, Covocations.CMT students being awarded their post graduate degrees at the Covocation 2015 . This is where the dreams turn to reality.

RESEARCH & DEVELOPMENT CENTRE

As a part of the institute's vision to constantly push itself, a comprehensive Research & Development centre has been established. This centre is operated by the head faculty, and is responsible for studying curriculums adopted by institutes across the world, and bringing new methodologies into the classroom. Not only does this help CMT add to its rigorous training program, it also weaves students into a global fabric, where they are sensitized towards the ways and manners of their foreign counterparts.



ENTREPRENEURSHIP

Entrepreneurship is one of the key thrust areas in CMT. In Order to train students as Entrepreneurs the institute initiates in encouraging the students in doing the first project at the end of first semester either in students family Business or the Business the students is interested in which helps the students to understand the concept of Business and during the second Semester Students will be working on project reports by taking application from SSI and applying for loans State Financial Corporations and financial institutions as assignments. Guest lectures and workshops are arranged by inviting middle and senior level officers from financial institutions which helps students to interact and clarify the doubts to go in for loans which helps the students to go in for entrepreneurship.



INDUSTRY INTERNSHIP PROGRAMME

Top quality B-schools ensure their students get practical exposure to real world businesses through high quality industry internship programmes. Internships provide an excellent opportunity to the students to apply their classroom learning to actual business situations, enhance their competencies, network with experienced professionals in their domain, be more informed about their interests and better prepared for a full-time opportunity in their chosen field.

In the summer after the first year, students are required to spend 45 days in an industrial organization doing a project on a significant aspect or problem of organizational management. After the second year the students should complete a mandatory internship programme and submit the same for the compilation of the course. The aim of these projects is to provide students an opportunity to observe closely an organization in operation, and to relate what they have learnt in class to actual practice.

Some of the companies where our students pursue internships



PLACEMENTS

The placement team at CMT looks after the placement activities on a full-time and continuous basis. Staffed by senior professionals and placement executives, the placement team initiates and maintains the CMT-industry dialogue and manages the internship and final placement activities. Working at both demand and supply side of the placement activity, the placement team acts as the vital support system for the core process activity of CMT, i.e., management training for matching the academic excellence and industry expectations.

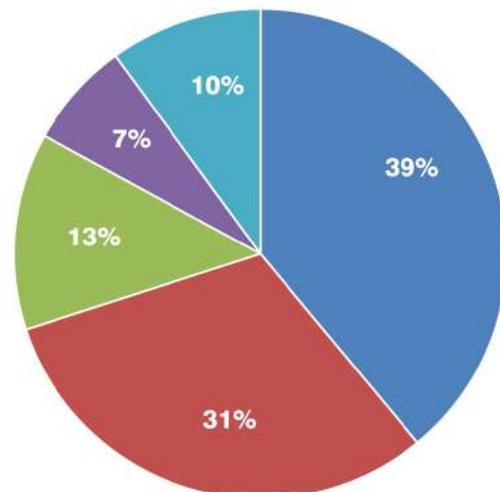
In short, the campus provides an ideal environment for young minds to explore new ideas, encourage creativity and independent thinking with a quality involvement of well qualified faculty with the help of vibrant support systems. The journey of placement activity at CMT starts typically from the designing of specialization courses through summer placements to end of placing all eligible students in companies at regional, national and multinational levels. It gets a concrete shape in Semester III with the beginning of finishing school training. Recruiters from various industries of various sizes at local, regional, national and multinational level recruit CMT students through on campus recruitment drives/off campus selections. Vizag 'the city of destiny' a tier II city with lot of educated and young potential employees attracting many recruiters for campus drives.



No. of Companies who conducted Campus Interviews



Average no. of Multiple Offers received by each student



■ BFSI ■ EDU TECH ■ SHIPPING & LOGISTICS
■ IT & ITES ■ RETAIL



ALUMNI SPEAKS



CMT B school makes you industry ready and a host of prestigious organizations visit the campus for placements. Getting selected at BYJUs was a dream come true. (BYJUs - CTC 10 Lakhs).

Mr. Sk. Sarkar Ali
BYJU'S, Hyd



I am privileged to be a part of the CMT B school. The education here places great emphasis on practical approach to management learning. When BYJUs conducted the campus drive I was ecstatic that these skills helped me bag the best offer in the campus (BYJUs - CTC 10 Lakhs).

Mr. Masoor, BYJU'S, Hyd



I am so happy to be graduated from CMT B school because it gave me a platform to achieve my dream job which is HR and to start my career with a good company like Flipkart with 6 LPA as ctc I am thankful to all my faculty members and my family members for supporting me through out this path).

Ms. Arshiya
Flipkart



CMT business school is a great place to be. Being a part of this institution is an honour itself. Number of opportunities come your way for you to Grab on during the course of study. It helps you in finding the real you. A place to get involved and explore your passion with great support from highly profiled faculty team and strong alumni network. (Luminous - CTC 5.8 Lakhs).

P. Santhosh, Luminous,
Mysore



It's been a great Experience so far. I found management and the faculty to be incredibly friendly and helpful. The curriculum for my major has good structure which can give me the Real Experience for the field I desire to get into. I really like CMT Business School because I can get the education I want and I would recommend CMT Business school to anyone (TCI - CTC 6 Lakhs).

Siva Shankar, TCI,
Bengaluru



From nurturing our inner talents to eradicating the fear to speak up CMT B school have polished my skills and add a Shine to my personality. The trust that our college has in its students to run so many events is a standout feature. Great infrastructure a library with a wide array of books and wonderful staff members to guide. I am grateful to have experienced one of the best PGDM program. (D-Mart - Lakhs)

B. Ramesh,
D-Mart, Vizag

MEDIA SPEAKS

Job fair

To create employment opportunities for graduates a city-based management school, Centre for Management and Technology (CMT), is organising a job fair on June 18 on its campus opposite Andhra Cricket Association-Visakhapatnam District Cricket Association stadium. More than 30 companies, including Wipro, Tech Mahindra, HDFC and Kotak Mahindra, are expected to be part of the hiring team. Secretary of Alwardas Group of Educational Institutions S.P. Ravindra and director of Stratops Chalam Surampudi said that the

Job fair for graduates

Center for Management & Technology (CMT), the premier B-School in Vizag, is conducting a job fair for all graduates on Wednesday at their campus located on the 100 feet Vuda road opposite the International Cricket Stadium. The correspondent of the institute S P Ravindra said that around 34 companies are ex-

50 మంది ఎంపిక

దీని పాఠం : క్రీటర్ విజాజ్ కేవల వార్షికోప క్రీడానా విద్యార్థుల అండ్ మేనేజ్మెంట్ అండ్ టెక్నాలజీ (సీఎంటీ) కళాశాలలో యూజు రోజుగా నిర్వహిస్తున్న క్యాంపస్ ఇంటర్వ్యూలు కువారం సాయంత్రం ఫార్మయ్యారు. హాజరైన వారిలో 50 మంది అభ్యర్థులు ఎంపిక య్యారు. ఈ మేరకు కళాశాల కరస్పాండెంట్ ఎన్.పి. రవీంద్ర కువారం వివరాలు వెల్లడించారు. హైదరాబాద్ కు చెందిన జెన్.పి.కె. కంపెనీకి చెందిన ప్రతినిధులు ఈ ఇంటర్వ్యూలు నిర్వహించారు. ఇక్కడం ప్రతినిధులు చెందిన 20 కళాశాల మంది 450 మంది అభ్యర్థులు ఇంటర్వ్యూలకు హాజరయ్యారు. 50 మంది అభ్యర్థులు రూ. 2.8 లక్షలు నుంచి 3.8 లక్షల వరకు వార్షిక వేతనంపై ఉద్యోగాలు ఎంపికయ్యారు.

సీఎంటీలో ప్రాంగణ నియామకాల

రేపటి నుంచి మూడు రోజుల పాటు నిర్వహణ

మధురవాడ: స్థానిక ఎన్టీవీ లా కళాశాల సమీపంలో ఉన్న సెంటర్ ఫర్ మేనేజ్ మెంట్ అండ్ టెక్నాలజీ (సీఎంటీ) కళాశాలలో గురు, శుక్ర, శనివారాల్లో ప్రాంగణ నియామకాలు నిర్వహిస్తారు. ఈ అంశానికి సంబంధించి కళాశాల కరస్పాండెంట్ ఎన్.పి. రవీంద్ర మాట్లాడుతూ, జెన్.పి.కె సంస్థ తమకు ఆసన రక్షణ సేవించింది ప్రాంగణ నియామకాల

ద్వారా ఎంపిక చేస్తుందన్నారు. డి. ఉత్తర్జులైన వారు తమ ఒరిజినల్ డ్రస్స్ పత్రాలుతో ఇంటర్వ్యూకు హాజరుకావాలని ఆయన హెచ్చరించారు. మూడు రోజులు పాటు ఈ నియామకాలకు సంబంధించి మధురవాడలో ఆవసరమైన ఏర్పాట్లు సృష్టించి కళాశాల డైరెక్టర్ చలం, ప్లెన్. ఆఫీసర్ ఎ.నరేష్ వివరించారు.

సీఎంటీలో ప్రాంగణ ఎంపికలు

మధురవాడ, ఆగస్టు 9, ప్రభావవర్తి

సీఎంటీలోని సెంటర్ ఫర్ మేనేజ్మెంట్ స్టడీస్ కువారిలో ఈ ఏం నుంచి నిర్వహిస్తున్న ప్రాంగణ నియామకాలు కువారం మొగిసాయి. రోజువారూ విజువలించి, క్రీడానా ఉల్లాస నుంచి 63 కళాశాల నుంచి సుమారు 400 మంది అభ్యర్థులు హాజరయ్యారు. వీరిలో సుమారు 50 మంది ఎంపికయ్యారు. జెన్.పి.కె సంస్థ అభ్యర్థులకు ఎంపికలు నిర్వహించారు. డి.గ్రీ, పి.జి. ఇంటర్ మీడియం, ఎం.డి.ఎ. తదితర కోర్సులు పూర్తి చేసిన అభ్యర్థులు ఎంపిక అయ్యారు. వార్షిక వేతనం రూ.2.8 లక్షలుగా ప్రతినిధులు తెలిపారు. కళాశాల కార్యదర్శి రవీంద్ర, డైరెక్టర్ చలం, ప్లెన్.మింట్ ఆఫీసర్ ఎ.నరేష్ తదితరులు పాల్గొన్నారు.

సీఎంటీలో మెగా జాబ్ ఫేర్

150 మందికి ఉద్యోగ అవకాశాలు



జాబ్ ఫేర్ కు హాజరైన అభ్యర్థులకు ఉద్యోగ అవకాశాలు కల్పించారు. ఈ సందర్భంగా కళాశాల అధ్యక్షులు మాట్లాడుతూ, ప్రాంగణ నియామకాలకు హాజరయ్యిన అభ్యర్థులకు ఉద్యోగ అవకాశాలు కల్పించారు. ఈ సందర్భంగా కళాశాల అధ్యక్షులు మాట్లాడుతూ, ప్రాంగణ నియామకాలకు హాజరయ్యిన అభ్యర్థులకు ఉద్యోగ అవకాశాలు కల్పించారు. ఈ సందర్భంగా కళాశాల అధ్యక్షులు మాట్లాడుతూ, ప్రాంగణ నియామకాలకు హాజరయ్యిన అభ్యర్థులకు ఉద్యోగ అవకాశాలు కల్పించారు.

ప్రతి విద్యార్థి విజయం ముఖ్యం : రవీంద్ర

(అక్షరశిల్పం ప్రతినిధి - విశాఖపట్నం) అల్లూర్ గ్రూప్ సి ఎం టి బిజినెస్ స్కూల్ అభ్యర్థులలో బ్యాంక్ అవార్డ్స్ ముఖ్య అండ్ ఫుడ్ కార్యక్రమాన్ని శుభ్రవారం నిర్వహించారు. కార్యక్రమానికి ముఖ్య అతిథిగా సి ఎం టి బిజినెస్ స్కూల్ డైరెక్టర్ సుంకరి రవీంద్ర హాజరయ్యారు. ముందుగా కౌశి ప్రజ్వలన చేసి కార్యక్రమాన్ని ప్రారంభించారు. ఆనంతరం ఆయన మాట్లాడుతూ మా నాన్న క్రమశిక్షణ మమ్మల్ని పెంచారని, ఆయన అన్నారు. ఇక్కడ చదివుతున్న ప్రతి ఒక్క విద్యార్థి అత్యున్నత స్థాయిలో ఉన్నారని తెలిపారు. ఈ సి ఎం టి బిజినెస్ స్కూల్ ను 1980 లో స్థాపించి అప్పటి నుంచి అంచలంచలుగా ఎదిగే విధంగా ఇక్కడ సిబ్బంది కృషి చేస్తున్నారన్నారు. స్టూడెంట్స్ యొక్క ప్రైవేట్ తెలుసుకుని ఇంకా వాళ్ళకు ఆవసరమయ్యే విధంగా మంచిగా ఇక్కడ సిబ్బంది తీర్చిదిద్దుతున్నారని, అందుకే ప్రతి విద్యార్థి ఇతర రోజుల్లో కూడా మంచి స్థాయిలో స్థిరపడారని ఆయన అన్నారు. కార్యక్రమంలో ప్రముఖులు, ఉపాధ్యాయులు, విద్యార్థులు తదితరులు పాల్గొన్నారు.



ప్రాంగణ ఎంపికలో 20 మందికి ఉద్యోగాలు



విద్యార్థులను ఇంటర్వ్యూ చేస్తున్న సంస్థ ప్రతినిధులు

18న ప్రాంగణ ఎంపికలు

దాదాగిరి, సూపర్ టెక్: విద్యార్థులకు ఉపాధి అవకాశాలు కల్పించేందుకు ఈ ఏం 18న ప్రత్యేక జాబ్ ఫేర్ ను ఏర్పాటు చేస్తున్నామని సెంటర్ ఫర్ మేనేజ్మెంట్ అండ్ టెక్నాలజీ ప్రతినిధులు వెల్లడించారు. సోమవారం టీజీఎస్ లో ఏర్పాటు చేసిన విలేజ్ మామిడిలో నరేష్, రవీంద్ర మాట్లాడుతూ మధురవాడ సంస్థలో ఏర్పాటు చేసే ఈ ఎంపికల్లో వివిధ కార్పొరేట్ సంస్థలకు చెందిన ప్రతినిధులు పాల్గొనారన్నారు.

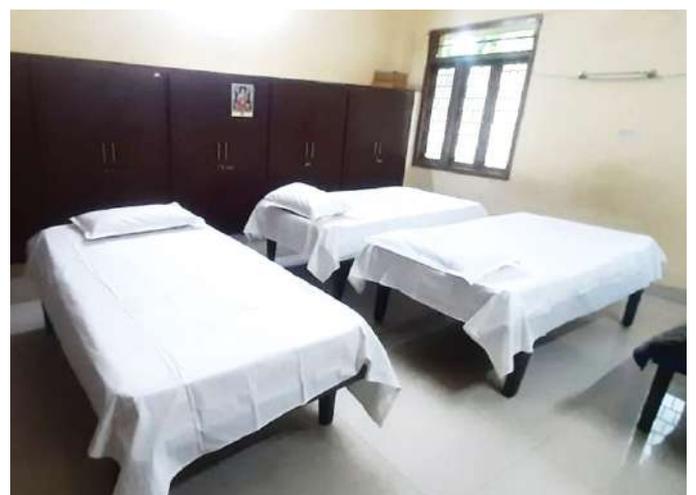
GIRLS HOSTEL

A/C & NON - A/C



The facilities provided are as follows :-

1. Proper furniture
2. Ventilated rooms
3. Regular water supply
4. Proper plug points and atleast 2 plug points for each student
5. Regular cleaning services for room and washroom
6. Regular attendance at night
7. Laundry services
8. Adequate storage space
9. Good lighting





CENTRE FOR MANAGEMENT & TECHNOLOGY (CMT)

Opp. International Cricket Stadium, Law College Road
PM Palem, Madhurawada, Vissakhapatnam, Andhra Pradesh.

Ph: 9701200024, 9701008007 | Mail: cmtvizag@gmail.com

www.cmtvizag.com